

What is claimed is:

1. A display rack specially adapted for the display of a plurality of suspended sheet-like goods comprising:
a plurality of vertical rods having lower and upper ends, a horizontal loop fixed adjacent to the upper ends of the vertical rods, a plurality of inwardly directed arms having outer ends connected to the upper ends of the vertical rods and inner ends, a core member joining the inner ends of the inwardly directed arms together, and a plurality of hooks depending from the horizontal loop to hold goods in suspended display.
2. The display rack of claim 1 further comprising a lower support assembly coupled to the lower ends of the vertical rods to maintain the lower ends in fixed relation to each other.
3. The display rack of claim 1 further comprising a second horizontal loop fixed to the inwardly directed arms, and a second plurality of hooks depending from the second horizontal loop.
4. The display rack of claim 1 further comprising support plates fixed to each inner end of the inwardly directed arms, each support plate being coupled to the core member.
5. The display rack of claim 4 wherein the core member comprises a plurality of outwardly facing planar surfaces, and each support plate is coupled to one of the planar surfaces.
6. The display rack of claim 4 further comprising a truss coupling each inwardly directed arm to the vertical rod and support plate fixed thereto.
7. The display rack of claim 1 further comprising an upstanding graphics-bearing surface supported upon the inwardly directed arms.
8. The display rack of claim 1 further comprising a rotatable base supporting the lower ends of the vertical rods.

9. The display rack of claim 8 wherein the rotatable base includes a recess to receive the lower end of each of the vertical rods.
10. The display rack of claim 1 wherein at least some of the inwardly directed arms comprise vertically oriented sheet members, each sheet member having an outer edge joined to the vertical rod adjacent thereto, and an inner edge joined to the core member.
11. A display rack specially adapted for the display of a plurality of suspended sheet-like goods comprising:
a plurality of vertical rods having lower and upper ends, a plurality of inwardly directed arms having outer ends connected to the upper ends of the vertical rods and inner ends, a core member joining the inner ends of the inwardly directed arms together, a horizontal loop fixed to the inwardly directed arms, and a plurality of hook assemblies having a plurality of hooks depending therefrom, each hook assembly being attached to a portion of the horizontal loop between adjacent inwardly adjacent arms to hold goods in suspended display.
12. The display rack of claim 11 further comprising support plates fixed to each inner end of the inwardly directed arms, each support plate being coupled to the core member.
13. The display rack of claim 12 wherein the core member comprises a polygonal member having a plurality of outwardly facing planar surfaces, and each support plate is coupled to one of the planar surfaces.
14. The display rack of claim 12 further comprising a truss coupling each inwardly directed arm to the vertical rod and support plate fixed thereto.
15. The display rack of claim 11 further comprising means for retaining the lower ends of the vertical rods in fixed relation relative to each other.

16. The display rack of claim 15 wherein at least some of the inwardly directed arms comprise vertically oriented sheet members, each sheet member having an inner edge joined to the core member, and an outer edge joined to the vertical rod adjacent thereto at two locations, one of the locations being adjacent the adjacent vertical rod lower end.

17. A display comprising:

a rack including a plurality of vertical rods having lower and upper ends, a plurality of inwardly directed arms having outer ends connected to the upper ends of the vertical rods and inner ends, a polygonal core member joining the inner ends of the inwardly directed arms together, and a pair of horizontal loops fixed adjacent to outer ends of the inwardly directed arms,

a plurality of sheet-like goods depending from the horizontal loops in suspended display, and

an upstanding cylindrical graphics-bearing surface supported upon the inwardly directed arms.

18. A display according to claim 17 wherein the sheet-like goods are grouped around the horizontal loops based on a visible criterion of the goods, and the graphics-bearing surface includes graphics adjacent to each group depicting the visible criterion.

19. A display according to claim 17 further comprising a plurality of hook assemblies having a plurality of hooks depending therefrom, the assemblies being selectively attached to segments of the horizontal loops between adjacent inwardly directed arms to hold the goods in suspended display.

20. A display according to claim 17 further comprising retaining means for retaining the lower ends of the vertical rods in fixed relation relative to each other.

21. A display according to claim 20 wherein the retaining means comprises a rotatable base supporting the lower ends of the vertical rods, the rotatable base including a recess to receive the lower end of each of the vertical rods.
22. A display according to claim 20 wherein the retaining means comprises a lower assembly of bars coupled to the lower ends of the vertical rods.
23. A display rack comprising a plurality of vertical rods having lower and upper ends, a plurality of vertically oriented sheet members, each sheet member having an inner edge and an outer edge, the outer edge being connected to one of the vertical rods, a core member joining the inner edges of the vertical sheet members together, a horizontal loop fixed adjacent to the upper ends of the vertical rods, and a plurality of hooks attached to a portion of the horizontal loop between adjacent vertical sheet members to hold goods in suspended display.
24. The display rack of claim 23 wherein there are a greater number of vertical rods than vertically oriented sheet members.
25. The display rack of claim 23 wherein the vertically oriented sheet members are composed of tempered glass, metal or plastic.
26. The display rack of claim 23 further comprising a second horizontal loop coupled to a top edge of the vertically oriented sheet members, the second horizontal loop including a plurality of hooks depending therefrom.
27. The display rack of claim 23 wherein the core member comprises a plurality of angular strips extending over substantially the entire vertical extent of the vertically oriented sheet members.
28. The display rack of claim 27 wherein the angular strips are coupled to each other through openings in the vertically oriented sheet members.